



THE LADIES OF VICTORY

AND

SONIC AUTOMOTIVE, INC.

PROUDLY PRESENT



Ball ★ 2024

Accelerating Toward a Cure

SATURDAY, APRIL 27, 2024

713 Music Hall at the Post

SPONSORSHIP OPPORTUNITIES

LADIES AND GENTLEMEN... START YOUR ENGINES!



Join us for the 2nd annual VICTORY Rally Ball, "Accelerating Toward A Cure," on Saturday, April 27, 2024. Once again presented by Sonic Automotive, this event will be a blast right up to the "finish line."

The Founding Members of VICTORY had a vision to find a cure for cancer. In our first 37 years, we raised more than \$60 million to fund cancer projects across the United States. Last year, VICTORY started "steering" in a new direction.

Now, all proceeds from our fundraising will be earmarked for cancer research and initiatives only within our "circuit" — the greater Houston area, including the over \$1.65 million raised last year at our VICTORY Rally Ball.

Cancer affects everyone. We are "racing" for your...

Mom and Dad

Sisters and Brothers

Daughters and Sons

Aunts and Uncles

Friends and Neighbors

WE ARE "RACING" FOR YOU!

PLEASE JOIN OUR TEAM AND HELP US "WAVE THE CHECKERED FLAG" ON CANCER.

YOUR 2024 VICTORY RALLY BALL CHAIRS,

JENNIFER BARRON

KATHRYN NOSER

JESSICA YOUNGER

OPPORTUNITIES TO ACCELERATE

BE AN EVENT SPONSOR

On the night of the Ball your name or company logo will be prominently displayed.

PURCHASE TABLES OR TICKETS TO THE RALLY BALL

Get your seats early for our “race”!

SWAG BAG UNDERWRITER

Get a “win” with a great marketing opportunity by underwriting a car-themed swag bag item with your name, company name, and/or logo.

RESTRICTED GIVING

For a minimum donation of \$25,000, you may restrict your gift to support an area that meets our VICTORY Houston, Inc. mission of giving to cancer research and initiatives in the local Greater Houston area.

MATCHING GIFTS

Thank you for helping us raise money for cancer research and initiatives.
Please check to see if your employer will match your donation.

FINANCIAL GIFTS

As a 501(c)(3), through Fidelity we have the ability to accept gifts of stocks, mutual funds, and/or bonds.

MEMORIALS AND TRIBUTES

For a minimum donation of \$25, honor or memorialize a loved one or friend at the VICTORY Rally Ball with a rose. Your Honoree or loved one’s family will be notified of your gift, it will be listed in our “night of” program, and on our Tribute Wall. Donations will only be recognized on the night of the Ball if they are made by Friday, April 5, 2024.

For information about these giving opportunities please email: info@victory-houston.org.

**Contributions received by February 2, 2024
will be acknowledged in the invitation.**

SPONSORSHIP LEVELS



PRESENTING SPONSOR – SONIC AUTOMOTIVE, INC.

- 🔥 Two premier “racing” tables for 10
- 🔥 Specific acknowledgment during the Ball
- 🔥 Gift for you and your guests
- 🔥 Recognition on printed materials, social media, website, and night of Ball signage
- 🔥 Host receives \$1,000 in casino chips
- 🔥 Ten swag bags (one per couple)

\$100,000 **FINISH LINE** **RESEARCH SPONSOR**

- 🔥 Two premier tables for 10
- 🔥 Specific acknowledgment during the Ball
- 🔥 Gift for you and your guests
- 🔥 Recognition on printed materials, social media, website, and night of Ball signage
- 🔥 Host receives \$1,000 in casino chips
- 🔥 Ten swag bags (one per couple)

\$75,000 **CHECKERED FLAG** **DINNER SPONSOR**

- 🔥 Premier table for 10
- 🔥 Prominent signage at dinner stations
- 🔥 Specific acknowledgment during the Ball
- 🔥 Gift for you and your guests
- 🔥 Recognition on printed materials, social media, website, and night of Ball signage
- 🔥 Host receives \$750 in casino chips
- 🔥 Five swag bags (one per couple)

SPONSORSHIP LEVELS

\$50,000 **PODIUM**

ENTERTAINMENT SPONSOR

- 🔥 Premier table for 10
- 🔥 Prominent signage near the stage
- 🔥 Specific acknowledgment during the Ball
- 🔥 Gift for you and your guests
- 🔥 Recognition on printed materials, social media, website, and night of Ball signage
- 🔥 Host receives \$500 in casino chips
- 🔥 Five swag bags (one per couple)



\$35,000 **POLE POSITION**

CHILDREN'S EVENT SPONSOR – *CYVIA WOLFF*

- 🔥 Prominent table for 10
- 🔥 Gift for you and your guests
- 🔥 Recognition on printed materials, social media, website, and night of Ball signage
- 🔥 Host receives \$350 in casino chips
- 🔥 Five swag bags (one per couple)

\$25,000 **SUPERCHARGER**

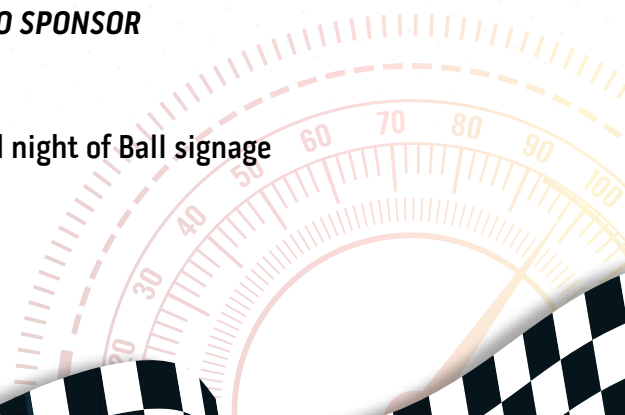
BEVERAGES OR PRINTED MATERIALS SPONSOR

- 🔥 Prominent table for 10
- 🔥 Gift for you and your guests
- 🔥 Recognition on printed materials, social media, website, and night of Ball signage
- 🔥 Host receives \$250 in casino chips
- 🔥 Five swag bags (one per couple)

\$15,000 **PIT STOP**

BAR (2 AVAILABLE: PIT STOP) OR CASINO SPONSOR

- 🔥 Reserved table for 10
- 🔥 Prominent signage at bar or casino
- 🔥 Recognition on printed materials, social media, website, and night of Ball signage
- 🔥 Host receives \$150 in casino chips
- 🔥 Five swag bags (one per couple)



SPONSORSHIP LEVELS

\$10,000 **PACE CAR**

DÉCOR (2 AVAILABLE) OR VALET

- 🔥 Reserved table for 10
- 🔥 Recognition on printed materials, social media, website, and night of Ball signage
- 🔥 Host receives \$100 in casino chips
- 🔥 Five swag bags (one per couple)

\$7,500 **GRID**

AUCTION SOFTWARE, BAR (2 AVAILABLE: GRID & SKYBOX), BEVERAGE CUP, GRID ARCADE SPONSOR, OR WINE/WHISKEY/TEQUILA PULL SPONSOR

- 🔥 Reserved seating for 6
- 🔥 Recognition on printed materials, social media, website, and night of Ball signage
- 🔥 Host receives \$75 in casino chips
- 🔥 Three swag bags (one per couple)

\$5,000 **COCKPIT**

AUCTION PADDLES, BANK, OR DESSERT SPONSOR

- 🔥 Reserved seating for 4
- 🔥 Recognition on printed materials, social media, website, and night of Ball signage
- 🔥 Host receives \$50 in casino chips
- 🔥 Two swag bags (one per couple)

\$3,500 **CIRCUIT**

DINNER NAPKIN  **BEVERAGE NAPKIN, SUSAN & MARK RYAN, OR PHOTO BOOTH SPONSOR**

- 🔥 Reserved seating for 2
- 🔥 Special recognition and signage at the Ball
- 🔥 Host receives \$35 in casino chips
- 🔥 One swag bag



TABLES & TICKETS

\$50,000 GRAND PRIX

- ★ Premier table for 10
- ★ Special recognition and signage at the Ball
- ★ Gift for you and your guests
- ★ Host receives \$500 in casino chips
- ★ Five swag bags (one per couple)

\$35,000 FRONT RUNNER

- ★ Prominent table for 10
- ★ Special recognition and signage at the Ball
- ★ Gift for you and your guests
- ★ Host receives \$350 in casino chips
- ★ Five swag bags (one per couple)

\$25,000 TURBOCHARGER

- ★ Prominent table for 10
- ★ Special recognition and signage at the Ball
- ★ Gift for you and your guests
- ★ Host receives \$250 in casino chips
- ★ Five swag bags (one per couple)

\$15,000 HORSEPOWER

- ★ Reserved table for 10
- ★ Host receives \$150 in casino chips
- ★ Five swag bags (one per couple)

\$10,000 ROAR

- ★ Reserved table for 10
- ★ Host receives \$100 in casino chips
- ★ Five swag bags (one per couple)

\$7,500 TAILWIND

- ★ Reserved table for 10
- ★ Host receives \$75 in casino chips
- ★ Five swag bags (one per couple)

\$5,000 OVERTAKE *(Limited Availability)*

- ★ Reserved table for 10
- ★ Host receives \$50 in casino chips
- ★ Five swag bags (one per couple)

\$3,500 QUALIFYING *(Limited Availability)*

- ★ Reserved bar top table for 6
- ★ Host receives \$35 in casino chips
- ★ Three swag bags (one per couple)

\$3,000 SKYBOX *(Limited Availability)*

- ★ Bar top seating for 4 with a skybox view
- ★ Host receives \$35 in casino chips
- ★ Two swag bags (one per couple)

\$2,000 SLIPSTREAM

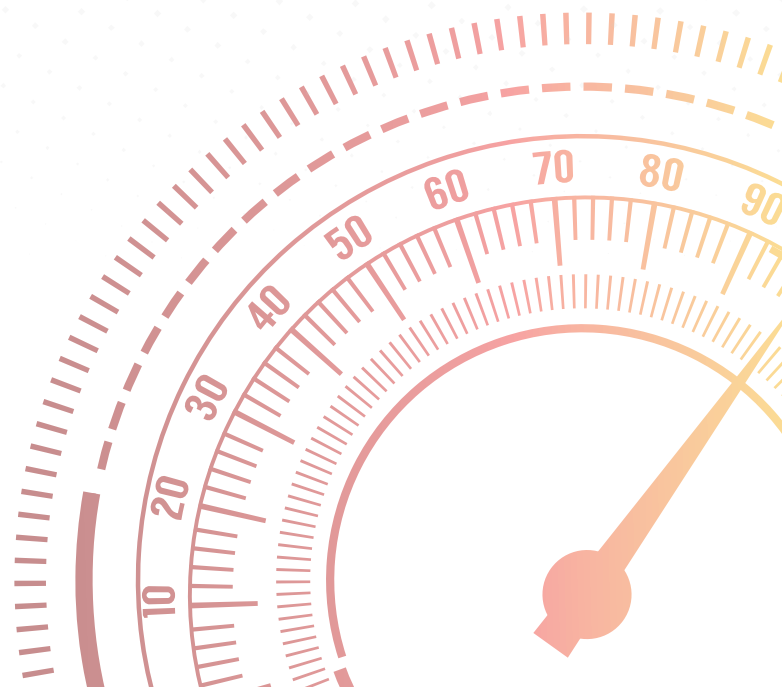
- ★ Reserved seating for 2
- ★ Host receives \$20 in casino chips
- ★ One swag bag (one per couple)

\$1,000 REVVING

- ★ General admission for 2
- ★ One swag bag

\$500 BOX, BOX, BOX

- ★ General admission for 1
- ★ One swag bag





SWAG BAG SPONSORSHIP OPPORTUNITIES

\$20,000

CAR SHADE OR SWAG BAG SPONSOR

Reserved table for 10

Recognition on printed materials, website, and night of Ball signage

Host receives \$200 in casino chips

Five swag bags (one per couple)

\$15,000

BLUETOOTH SPEAKER, BUCKET HAT, COOLING TOWEL, PICNIC BLANKET, OR POWERBANK

Reserved table for 10

Recognition on printed materials, website, and night of Ball signage

Host receives \$150 in casino chips

Five swag bags (one per couple)

\$10,000

***CAR COASTERS, DIGITAL HAND-HELD FAN, MUG, OR
2-PACK PLAYING CARD SET***

Reserve table for 10

Recognition on printed materials, website, and night of Ball signage

Host receives \$100 in casino chips

Five swag bags (one per couple)



SWAG BAG SPONSORSHIP OPPORTUNITIES

\$7,500

***LUGGAGE TAG, SHAMMY CLOTH, SUNSCREEN PACKAGE, OR
3-IN-1 CHARGING CABLE***

Reserved seating for 6

Recognition on printed materials, website, and night of Ball signage

Host receives \$75 in casino chips

Three swag bags (one per couple)

\$5,000

AUTO SAFETY TOOL, EARBUD CASE, MICROFIBER CLOTH OR SUNGLASSES

Reserved seating for 4

Recognition on printed materials, website, and night of Ball signage

Host receives \$50 in casino chips

Two swag bags (one per couple)

\$3,500

***CHIP CLIP, CLIP-ON REFLECTOR, HOT/COLD PACK, KOOZIE, LIP BALM,
STYLUS HIGHLIGHTER-PEN COMBO, OR TIRE PRESSURE GAUGE***

Reserved seating for 2

Recognition on printed materials, website, and night of Ball signage

Host receives \$35 in casino chips

One swag bag





2024 VICTORY RALLY BALL CHAIRS

Jennifer Barron, Kathryn Noser and Jessica Younger

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Joni Ballis, Susie Bender, Jackie Eubank, Bebe Falik, Gigi Harbison, Elizabeth Fulghum, Melissa Hobbs, Denise Leisten, Beth McGarry, Stephanie Morris, Blanche Morello, Tammy Norman, and Jo Ann Peterson

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Samantha Derrett

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Kathryn Noser

Jessica Younger

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VICTORY Houston, Inc.

"WHERE ALL GIVING IS LOCAL!"

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VICTORY Houston, Inc. is a 501(c)(3) nonprofit organization.
Donations are tax-deductible to the fullest extent allowable under the law.



FINISH